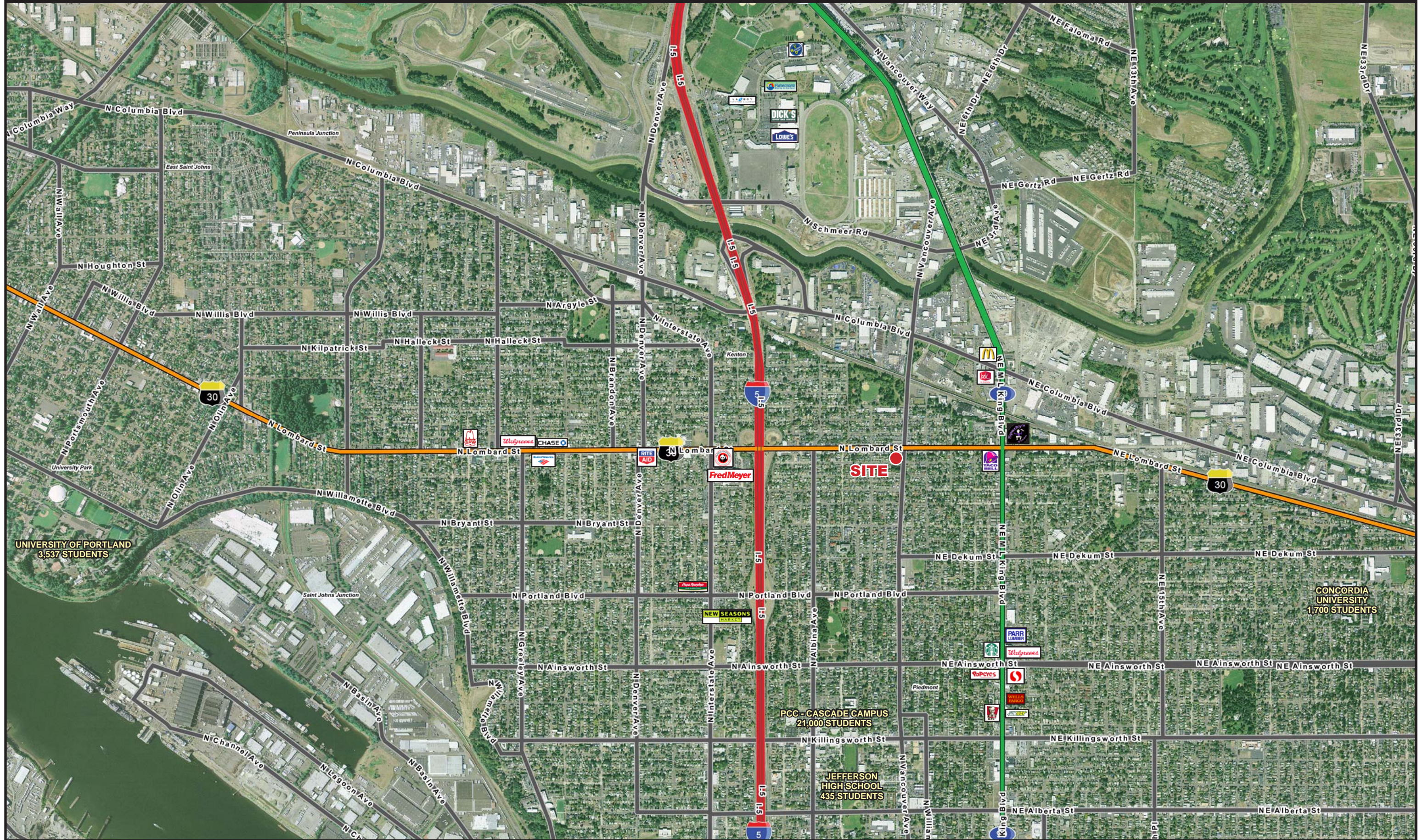


TRADE AREA



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FULL PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 45.57697/-122.6681

128 N Lombard

Portland, OR

		1 Mile	3 Miles	5 Miles
POPULATION	2010 Estimated Population	17,336	104,733	290,787
	2015 Projected Population	18,874	114,487	317,127
	2000 Census Population	15,405	95,870	261,984
	1990 Census Population	14,958	91,628	245,168
	Historical Annual Growth 1990 to 2010	0.8%	0.7%	0.9%
	Projected Annual Growth 2010 to 2015	1.8%	1.9%	1.8%
HOUSEHOLDS	2010 Est. Households	6,594	40,053	127,654
	2015 Proj. Households	6,811	41,603	133,593
	2000 Census Households	6,022	37,672	116,633
	1990 Census Households	5,703	35,275	108,315
	Historical Annual Growth 1990 to 2010	0.8%	0.7%	0.9%
	Projected Annual Growth 2010 to 2015	0.7%	0.8%	0.9%
AGE	2010 Est. Population 0 to 9 Years	15.3%	14.4%	11.7%
	2010 Est. Population 10 to 19 Years	11.2%	11.4%	9.6%
	2010 Est. Population 20 to 29 Years	13.0%	14.0%	16.4%
	2010 Est. Population 30 to 44 Years	27.2%	26.6%	26.3%
	2010 Est. Population 45 to 59 Years	18.9%	19.5%	19.9%
	2010 Est. Population 60 to 74 Years	10.2%	10.1%	11.1%
	2010 Est. Population 75 Years Plus	4.1%	4.1%	4.9%
	2010 Est. Median Age	34.1	34.2	35.6
MARITAL STATUS & SEX	2010 Est. Male Population	48.2%	48.7%	50.1%
	2010 Est. Female Population	51.8%	51.3%	49.9%
	2010 Est. Never Married	35.6%	36.9%	38.4%
	2010 Est. Now Married	36.8%	38.0%	35.2%
	2010 Est. Separated or Divorced	21.0%	19.4%	20.6%
	2010 Est. Widowed	6.6%	5.7%	5.9%
INCOME	2010 Est. HH Income \$200,000 or More	0.7%	1.7%	2.9%
	2010 Est. HH Income \$150,000 to \$199,999	1.2%	2.5%	3.3%
	2010 Est. HH Income \$100,000 to \$149,999	6.8%	9.9%	9.6%
	2010 Est. HH Income \$75,000 to \$99,999	9.8%	11.6%	10.2%
	2010 Est. HH Income \$50,000 to \$74,999	19.0%	19.6%	16.5%
	2010 Est. HH Income \$35,000 to \$49,999	18.8%	16.3%	14.2%
	2010 Est. HH Income \$25,000 to \$34,999	12.9%	11.3%	11.5%
	2010 Est. HH Income \$15,000 to \$24,999	13.3%	11.6%	12.9%
	2010 Est. HH Income \$0 to \$14,999	17.6%	15.5%	19.1%
	2010 Est. Average Household Income	\$50,924	\$61,115	\$62,677
	2010 Est. Median HH Income	\$40,097	\$48,368	\$46,468
	2010 Est. Per Capita Income	\$20,047	\$23,998	\$28,573
	2010 Est. Number of Businesses	480	4,507	21,598
	2010 Est. Total Number of Employees	6,157	74,364	309,573

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	1 Mile	3 Miles	5 Miles	
RACE	2010 Est. White Population	52.2%	60.3%	73.2%
	2010 Est. Black Population	30.1%	23.3%	11.4%
	2010 Est. Asian & Pacific Islander	5.0%	4.8%	5.4%
	2010 Est. American Indian & Alaska Native	1.2%	1.5%	1.4%
	2010 Est. Other Races Population	11.4%	10.1%	8.6%
HISPANIC	2010 Est. Hispanic Population	2,293	14,014	33,857
	2010 Est. Hispanic Population Percent	13.2%	13.4%	11.6%
	2015 Proj. Hispanic Population Percent	14.6%	15.0%	13.0%
	2000 Hispanic Population Percent			
EDUCATION (Adults 25 or Older)	2010 Est. Adult Population (25 Years or Older)	11,873	71,815	209,328
	2010 Est. Elementary (0 to 8)	6.9%	5.6%	4.7%
	2010 Est. Some High School (9 to 11)	8.0%	6.4%	6.0%
	2010 Est. High School Graduate (12)	24.0%	21.6%	20.3%
	2010 Est. Some College (13 to 16)	24.9%	23.0%	22.5%
	2010 Est. Associate Degree Only	7.0%	6.5%	6.6%
	2010 Est. Bachelor Degree Only	19.3%	23.2%	24.3%
	2010 Est. Graduate Degree	9.9%	13.7%	15.6%
HOUSING	2010 Est. Total Housing Units	7,072	43,128	138,030
	2010 Est. Owner Occupied Percent	61.2%	59.8%	45.5%
	2010 Est. Renter Occupied Percent	32.0%	33.1%	47.0%
	2010 Est. Vacant Housing Percent	6.8%	7.1%	7.5%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	1.8%	1.7%	2.0%
	2000 Homes Built 1995 to 1998	2.4%	3.0%	3.9%
	2000 Homes Built 1990 to 1994	0.6%	1.3%	2.2%
	2000 Homes Built 1980 to 1989	3.0%	3.5%	4.3%
	2000 Homes Built 1970 to 1979	5.5%	6.9%	9.4%
	2000 Homes Built 1960 to 1969	6.2%	6.1%	8.9%
	2000 Homes Built 1950 to 1959	14.0%	12.3%	11.8%
	2000 Homes Built Before 1949	66.6%	65.2%	57.5%
HOME VALUES	2000 Home Value \$1,000,000 or More	-	-	0.3%
	2000 Home Value \$500,000 to \$999,999	-	0.8%	2.6%
	2000 Home Value \$400,000 to \$499,999	-	1.3%	2.4%
	2000 Home Value \$300,000 to \$399,999	0.4%	4.4%	5.6%
	2000 Home Value \$200,000 to \$299,999	4.2%	13.8%	16.2%
	2000 Home Value \$150,000 to \$199,999	19.0%	22.9%	22.8%
	2000 Home Value \$100,000 to \$149,999	54.0%	41.3%	36.2%
	2000 Home Value \$50,000 to \$99,999	20.2%	14.1%	12.8%
	2000 Home Value \$25,000 to \$49,999	1.4%	0.9%	0.7%
	2000 Home Value \$0 to \$24,999	0.8%	0.5%	0.4%
	2000 Median Home Value	\$126,177	\$157,330	\$177,706
	2000 Median Rent	\$491	\$518	\$523

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		1 Mile	3 Miles	5 Miles
LABOR FORCE	2010 Est. Labor: Population Age 16+	13,462	82,384	240,085
	2010 Est. Civilian Employed	58.5%	60.3%	59.8%
	2010 Est. Civilian Unemployed	8.8%	8.9%	9.3%
	2010 Est. in Armed Forces	0.1%	0.1%	0.1%
	2010 Est. not in Labor Force	32.6%	30.7%	30.8%
	2010 Labor Force: Males	47.2%	48.1%	49.8%
	2010 Labor Force: Females	52.8%	51.9%	50.2%
OCCUPATION	2000 Occupation: Population Age 16+	7,308	48,271	136,985
	2000 Mgmt, Business, & Financial Operations	11.1%	12.8%	13.2%
	2000 Professional & Related	18.2%	23.1%	24.9%
	2000 Service	17.5%	16.6%	15.7%
	2000 Sales and Office	26.4%	25.9%	26.1%
	2000 Farming, Fishing, and Forestry	0.5%	0.3%	0.3%
	2000 Construction, Extraction, & Maintenance	7.0%	6.2%	6.2%
	2000 Production, Transport, & Material Moving	19.2%	15.0%	13.7%
	2000 Percent White Collar Workers	55.8%	61.8%	64.2%
	2000 Percent Blue Collar Workers	44.2%	38.2%	35.8%
TRANSPORTATION TO WORK	2000 Drive to Work Alone	63.3%	61.1%	59.4%
	2000 Drive to Work in Carpool	16.2%	14.4%	12.2%
	2000 Travel to Work by Public Transportation	13.4%	13.2%	13.7%
	2000 Drive to Work on Motorcycle	0.2%	0.2%	0.2%
	2000 Walk or Bicycle to Work	3.2%	6.3%	9.6%
	2000 Other Means	0.7%	0.5%	0.6%
	2000 Work at Home	3.0%	4.4%	4.2%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	27.2%	27.7%	29.5%
	2000 Travel to Work in 15 to 29 Minutes	44.4%	45.8%	45.0%
	2000 Travel to Work in 30 to 59 Minutes	23.6%	22.0%	20.7%
	2000 Travel to Work in 60 Minutes or More	4.8%	4.4%	4.7%
	2000 Average Travel Time to Work	21.7	20.7	20.8
CONSUMER EXPENDITURE	2010 Est. Total Household Expenditure	\$291 M	\$1.99 B	\$6.42 B
	2010 Est. Apparel	\$13.9 M	\$95.3 M	\$308 M
	2010 Est. Contributions & Gifts	\$17.0 M	\$122 M	\$407 M
	2010 Est. Education & Reading	\$7.34 M	\$52.9 M	\$179 M
	2010 Est. Entertainment	\$16.1 M	\$111 M	\$356 M
	2010 Est. Food, Beverages & Tobacco	\$48.1 M	\$323 M	\$1.03 B
	2010 Est. Furnishings & Equipment	\$12.3 M	\$86.3 M	\$278 M
	2010 Est. Health Care & Insurance	\$21.5 M	\$144 M	\$465 M
	2010 Est. Household Operations & Shelter & Utilities	\$87.2 M	\$596 M	\$1.93 B
	2010 Est. Miscellaneous Expenses	\$5.00 M	\$33.8 M	\$109 M
	2010 Est. Personal Care	\$4.27 M	\$29.1 M	\$93.7 M
	2010 Est. Transportation	\$58.6 M	\$400 M	\$1.26 B

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